

**NOTE: THESE MINUTES ARE SUBJECT TO APPROVAL BY THE FULL COUNCIL AT ITS NEXT MEETING. SHOULD REVISIONS BE MADE, THEY WILL BE INCLUDED AS AN ITEM IN THE MINUTES OF THAT MEETING.**

Minutes of the Meeting of the  
**COUNCIL FOR EDUCATION POLICY, RESEARCH AND IMPROVEMENT**  
July 14, 2004  
Schultz Center for Teaching and Leadership  
Jacksonville, Florida

**Members Present:** W.C. Gentry                      Bob McIntyre  
Rajendra Gupta                      Bob Taylor  
Diane Leone                      Pat Telson

**Members Absent:** Akshay Desai, Elaine Vasquez, and Harold Wishna

Vice Chairman Bob Taylor opened the meeting and welcomed the Council members. Mr. W. C. Gentry welcomed everyone to the Schultz Center and expressed his appreciation to the Council for allowing the Schultz Center to host the Council meeting.

**Approval of Minutes**

The minutes of the June 8 and 9, 2004, meeting were approved as circulated.

**Chairman's Report**

There was no Chairman's report at this time.

**Executive Director's Report**

Dr. William Proctor noted that Mr. Harold Wishna was absent due to the death of his brother and expressed the condolences of the entire Council to the Wishna family.

Dr. Proctor shared with the Council that he had the pleasure of attending a meeting of the Massachusetts Board of Higher Education (MBHE). He said that there is a central board for the state's colleges and community colleges. He said that there are also boards of trustees at local colleges, but the central board is the governing board. Dr. Proctor said that the issue of the day was a new scholarship program which is a limited merit-based program that encourages the top students in Massachusetts to take high level classes and stay in the state. Dr. Proctor said there were discussions of specialized missions for institutions. He said that he was a presenter at a workshop of the Board and that Massachusetts is struggling with graduation and retention rates. He said that MBHE was interested in the web tool that was developed by Ms. Tara Goodman, Mr. Juan Copa, and Mr. David Wright. Dr. Proctor said that Ms. Goodman and Mr. Copa presented the web tool to the Association of Institutional Research two weeks earlier in Boston.

Dr. Proctor said that he was invited to participate in Colorado's summit on higher education. He said Colorado's focus is to provide state funding on a contractual basis to the various institutions.

Dr. Proctor said that he volunteered Mr. Gentry to attend Colorado's next meeting to explain the CEPRI contract study.

Dr. Proctor said that he and Mr. Copa convened the first meeting of the medical education workgroup, which the Board of Governors asked CEPRI to coordinate. He said that there was wide representation from every existing medical school. Dr. Proctor said that it was a good first meeting, and he left with the impression that it is extremely difficult to solve the physician shortage. He said that there are a variety of methods to employ. Dr. Proctor said that CEPRI will compile a list, from this past year's data, to indicate where the medical graduates will do their residencies, identifying where the current residents in Florida completed their undergraduate medical education, and obtain information on the costs of the various medical schools. Dr. Proctor said that state funding has been declining and federal funding has been stable or declining. He said that medical education is a complex issue. Vice Chairman Taylor asked what are the Council's responsibilities regarding this issue. Dr. Proctor said that the Council was asked to identify parameters of a model to be developed. He said that data are not currently available to do this. There are significant voids in the data area. Dr. Proctor said that the Council can provide a menu of where issues are and present options for the BOG to consider. The BOG can decide what is the most cost effective way to get to where they want to go as far as solving the physician shortage. Mr. Gentry said that we need to identify the major factors which must be addressed.

Dr. Proctor said that he has been invited to be a reviewer on the national report card on higher education. He said that this involvement will assist in development of the Florida report card.

Dr. Pat Dallet reported on the meeting of the Southern Regional Education Board (SREB), an interstate compact involving sixteen states, formed to advance education in 1948. He said that the meeting was held in conjunction with the annual staff development conference sponsored by SREB. Dr. Dallet said that over 7,000 educators from more than thirty states participated in training sessions focused on High Schools That Work (HSTW), Making Middle Grades Work (MMGW), and other SREB initiatives. He said that HSTW is currently in place in forty Florida high schools, and that the program emphasizes both academic rigor and career preparation. Dr. Dallet said that Dr. Gene Bottoms, Senior Vice President of SREB, who initiated the program eighteen years ago, has addressed the Council several times. The principles addressed in HSTW are extremely relevant to the current Council work concerning high school improvement and career preparation.

Dr. Dallet said that the Board also discussed a Go Alliance which would build on the efforts of Texas and other states in the region that have developed strategies to encourage preparation for and success in educational opportunities beyond high school. He shared examples of media spots developed by several states. Vice Chairman Taylor said there were several important messages presented: prepare, aim higher, and education pays. The members expressed support for pursuing Florida's involvement in the Alliance.

Dr. Dallet also mentioned the Governor's recent veto of the Universal Pre-K legislation and the possibility of a special session on this issue prior to the 2005 regular session of the Legislature. He said that Dr. Glenda Rabby would be presenting more on this topic at the August 2004 meeting. Finally, he noted that two colleges, Daytona Beach and Edison have submitted letters of intent with regard to the submission of baccalaureate degree proposals. Vice Chairman Taylor asked if the State Board or the community college system have a clear plan for the development of these programs and suggested that the university and community college chancellors be invited to share their perspectives on this matter. Dr. Proctor said that staff would also gather information on the extent

to which these programs have resulted in increased enrollment or simply a redistribution among programs in the areas involved. The criteria for the Council's consideration of these proposals will be reviewed at the August 2004 meeting.

### **State Board of Education Report/Board of Governors' Report**

On behalf of the Chancellor and the Division of Colleges and Universities (DCU), Ms. Krista Mooney, Policy Analyst, (DCU), thanked the Council for continued support and their effort in contributing to the medical education issue.

Ms. Mooney said that the State Board of Education (SBOE) has appointed an Education Facilities Advisory Committee. She said that this committee is charged with improving facilities process across all delivery systems. The committee will meet and submit final recommendations to the SBOE which will be discussed at the August or September 2004 SBOE meeting. Ms. Mooney said that it is anticipated that the 2005-2006 Legislative Budget request will be approved at the August 2004 SBOE meeting.

Ms. Mooney said that at the May 2004 Board of Governors' meeting, strategic and accountability plans were discussed. She said with regard to the strategic plan, broad goals and objectives were decided upon for the time period through 2013. They are divided into three priority areas: 1) Increasing degree production, 2) Meeting workforce needs through targeted areas, and 3) Building world class academic programs. Each university will be asked to further develop this process by developing their own short and long term goals along the same continuum of broad goals and objectives. Ms. Mooney said the timelines and reference materials are available at the strategic planning materials link on the DCU website at [www.fldcu.org](http://www.fldcu.org). Ms. Mooney said that eight accountability measures have been decided on. The Department of Education staff is currently compiling and refining data on these measures. The next BOG meeting is July 22, 2004.

Ms. Mooney followed up on the question of how the BOG is going to address the program authorization process on chiropractic education that was asked at the June 2004 Council meeting. She said that the typical process used for new degree proposal authorization will be followed with any chiropractic proposal that is submitted. Proposals for new degree programs follow specific format for doctoral and professional programs. The proposals will require consideration and approval by the university Board of Trustees. Once the BOG has received the full proposal and notification that the university Board of Trustees has considered and approved the proposal, the proposal is then evaluated against several criteria that were adopted by the BOG. She said this includes: institutional mission and strength, program quality, curriculum, facility, resources, and need in demand. Once this has been thoroughly reviewed, and the BOG feels they can proceed forward, an external consultant will conduct a paper review. After the consultant's report is completed, the BOG reviews and decides if it can proceed forward for consideration.

Dr. Proctor noted that there was a document done by the Council, in the past, on chiropractic education. Ms. Mooney said that she believes the BOG has a copy of the document.

Vice Chairman Taylor asked that Ms. Mooney share with the BOG the Council's previous discussion on the Council's desire to receive input in regards to the community college baccalaureate degree.

Mr. Gentry asked what the status of the contract study is. Dr. Proctor referred the question to the BOG, and asked Ms. Mooney if any of the recommendations will be considered in the Legislative Budget Report (LBR) for 2004-2005 budget. Mr. Gentry said he was concerned about the timeliness because it required implementing legislation. Vice Chairman Taylor asked Ms. Mooney if the BOG would report on this at the August 2004 meeting.

Vice Chairman Taylor thanked Ms. Mooney for her updated report.

### **Master Plan – Major Initiatives**

**Funding Issues** – Mr. Bob Cox presented an article for the newsletter which summarizes the achievements of the A Plus program. The Council suggested improvements to the article to provide more impact. The revisions will be reviewed and discussed by the Council at the next meeting.

**Leadership** – Dr. Simmie Raiford said that the CEPRI study outline on public school leadership in Florida has been presented to two affected constituencies during June, 2004. On June 17-18, 2004, the outline was presented to the Florida Association of Professors of Educational Leadership (FAPEL). Faculty representatives from nearly a dozen public and private institutions in Florida that offer a Master's degree in educational leadership were present. Dr. Raiford said that after the presentation, the FAPEL members were generally receptive to the ideas contained in the study and expressed strong willingness to participate and provide input/feedback on study content; however, they expressed concern over several aspects of the study. Dr. Raiford said they questioned the "slant" of the proposed study questions, and felt that they leaned toward a particular point of view regarding the role of departments of educational leadership with regards to the preparation of school leaders. She said that in particular, they had concerns about the implied connection between program preparation and principal candidate selection and effectiveness in the field. Dr. Raiford said that some FAPEL members felt that there were too many intervening factors at the district level over which they had no control to draw a direct connection between the quality of their programs and how often their graduates were selected for leadership positions and how well they performed in the field. Dr. Raiford said that the second concern centered on the intent of the CEPRI Council members with regards to the ultimate findings of the study. She said that some FAPEL members questioned whether there was a predetermined outcome of interest by the Council and if potential recommendations that arose from the study would be addressed by policy makers. The FAPEL members were assured that there were no pre-conceived outcomes and that indeed the Council was very open to feedback and input from those who would potentially be affected by the study findings.

Dr. Raiford said that a second presentation was made to the Board of Directors of the Florida Association of School Administrators (FASA) on June 28, 2004. She said the study was well received by the FASA Board and the organization's president pledged that FASA would be represented at each of the upcoming CEPRI Council meetings. She said that FASA members also indicated a willingness to serve on discussion panels at upcoming Council meetings.

Dr. Raiford gave copies of the Power Point presentation, along with a summary of the Teacher Quality study conducted in 2003 to give FASA members a sense of the type of report that would result from the leadership study. She said that she invited people to provide feedback on the study via email.

**Career Education** – Ms. Goodman briefed the Council on the activities at the July 8, 2004 meeting

of the Career Education Task Force, chaired by Lt. Governor Jennings. Vice Chairman Taylor suggested that the Council prepare a short summary document on each of the study tasks outlined in House Bill 769 with the specific Council recommendations adopted in its recent and upcoming reports. The Council worked through the statutory language and the current and proposed recommendations, and scheduled a conference call for August 3, 2004, to approve the summaries for transmittal to the task force.

The Council discussed the current draft of the report on career education and development. Ms. Diane Leone would like the report focused on the “big idea” of career academies. For purposes of future drafts, the members agreed to refer to career academies as “Career and Professional Academies” in the recommendations and the final report. Ms. Leone requested that staff reorganize the draft to make a stronger case for the career and professional academies and for an “integrated approach to successful high school education.” The council discussed some format changes and requested that staff revise the current draft for presentation at the August meeting

### **Presentation by Dr. Lynda Lewis**

Mr. Gentry introduced Dr. Lynda Lewis, President of Emeritus and Executive Vice President of the Center and said that she is the bread and soul of the operation. Dr. Lewis screened a short video overview of the work of the Center, which is a non-profit organization, and discussed the support that has been provided by the business community, Duval County and neighboring districts, and the Legislature. She said that the five member counties have collectively addressed the design and development of teacher training modules and avoided costly duplication of effort. Dr. Lewis said that with support from the Legislature a two way interactive distance learning system has been established and now has fourteen sites in the five county regions. The goal of the Center is for this network to be statewide. She said that they have begun compiling data on inservice participation and its relationship to FCAT results. Dr. Proctor said this would be helpful in light of the Council’s legislative charge to examine this issue on a statewide basis.

Vice Chairman Taylor asked if there are other similar efforts and Dr. Lewis said the Center is unique in the level of collaboration it enjoys with both educational districts and institutions and the overall community. She said that they are currently providing training for 1,300 new Duval teachers in standards based instruction and that this could not be done without significant involvement and support from Duval and the other districts. Ms. Pat Telson asked about interest from other counties and Dr. Lewis said that the Schultz Center has a plan which could connect with an additional forty-two counties who are currently members of several small county consortia for a start-up cost of \$4 million. She noted that the inservice training demands for English for Speakers of Other Languages (ESOL), reading and middle grades can quickly add to 900 hours per teacher and that without a coordinated approach the time and expense can be prohibitive. She said that the Center has developed a test to enable teachers to satisfy the ESOL requirements, which can significantly save both time and money.

Vice Chairman Taylor thanked Dr. Lewis for her presentation and for her leadership. He said that he knows from experience how difficult it can be to bring an idea to full implementation.

### **Study Assignments**

**Workforce Needs Analysis** – The outline for this will be presented at the August 2004 meeting.

**Instructional Materials Pilot** – Dr. Proctor said he visited the School Book Depository with Dr. Dallet and Dr. Raiford. Dr. Proctor said this deals with the purchase of used textbooks which are not provided with the teaching materials and probably will not be geared to the State of Florida. He said they were impressed with the depository.

**Medical Education Needs Analysis** - This was discussed in the Executive Director's Report.

**Public Broadcasting** – Dr. Proctor said that Council members and staff will have an opportunity to visit a public broadcasting station in September 2004.

**Other Items of Interest**

There were no other items of interest at this time.

**Next Meeting**

The next meeting will be held Tuesday and Wednesday, August 10 and 11, 2004, at the Hyatt Regency Orlando Airport.

The meeting adjourned at 1:50 p.m., Wednesday, July 14, 2004.



---

William B. Proctor  
Executive Director